

## forseason – the specialist for forecasting and scheduling

### ECR – Efficient Consumer Response

ECR is one of the most contemporary topics for trade and manufacturers. Closer partner collaboration means that costs can be lowered and efficiency enhanced. The options are promising.

- Lower costs for office personnel, accounting, dispatch, warehousing
- Faster handling and reaction to customer demands
- Enhanced trade collaboration
- Higher turnover on the basis of continuous consultation and less stock shortages

The improved integration of your suppliers into an optimized value-added chain from production through to the purchase decision of consumers is at the top of the list of priorities of commercial companies. A reliable, continuous and helpful flow of information is necessary between partners – meaning exact demand forecasts and scheduling recommendations.

### Long-term experience, comprehensive know-how

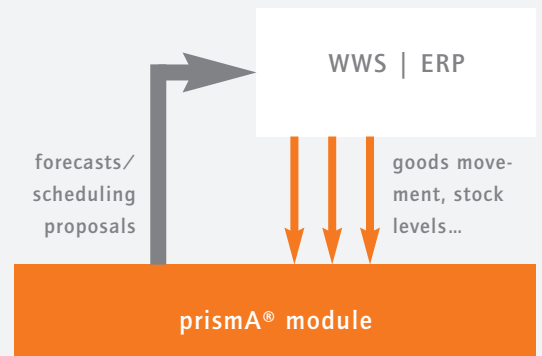
forseason gmbh has been on the market since 2000 and has specialized in the field of forecasting and automatic scheduling. The company owners and directors are able to look back over ten years of experience and know-how. They have been successfully developing forecasting and scheduling technologies since 1995.

The company focuses on the development of demand forecast and scheduling systems for trade and industry. Assignments from the fresh products, textile and press sectors are handled which cannot be solved with conventional methods.

### Quantifiable success in practical use

forseason is the market leader with its forecasts for German department stores. High-profile customers such as Kaufhof or Rewe already profit from cooperation with forseason. The results are impressive.

- Lower stock levels and capital tie-up
- Improved goods availability and boosted turnover at the point of sale
- Profit optimization with more demand-oriented pricing
- Considerably less scheduling work
- Lower risk for scheduling once-only articles



### Individual solutions with prisma®

All solutions are based on the prisma software system developed by forseason which can be exactly configured to suit the respective requirements due to its modular structure. The use of additional tools permits simple extension of the system to suit demand. With the direct connection to the employed inventory management system prisma can be integrated into the familiar user interfaces.

lower stock levels | Improved goods availability

pricing according to demand | lower personnel requirements

less risk with once-only articles

## forseason – a competent partner, also in the future

### Continuous development

The prismA software solution is subjected to permanent further development to offer optimum solutions for current and future requirements. forseason bases its objectives on the practical requirements of customers, market conditions and future trends and developments. New research findings and the results obtained from discussion of specialized topics in corresponding circles and committees are also included. forseason therefore maintains close contact with specific institutes, universities, research organizations and associations.

### Competent consultation, optimum service

forseason supports customers reliably and effectively throughout all phases of the entire project. This intensive, project-related consultation and support produces optimum results and a high level of system acceptance. Deadline and cost transparency are ensured throughout the entire duration of the project.

#### Customer | forseason Deadline and cost transparency

1 2 3 4 5 6 7

Information | Analysis | Consultation | Integration | Adaptation | Test | Acceptance

### Worthwhile installation

With prismA your warehouse and branch stock levels can be lowered by up to 60 percent. Out-of-stock items are minimized. Seasonal and regional factors are taken into account. The return on investment is less than one year for prismA warehouse scheduling.

#### 1 Information phase

Information of future customers with regard to all relevant factors, for example system requirements, prices, introduction etc.

#### 2 Potential analysis

Performance of tests with actual customer data in order to calculate the potential of software introduction.

#### 3 Consultation phase

Process optimization for scheduling, logistics etc.

#### 4 Integration

Installation and configuration of the systems

#### 5 Adaptation

Ensuring data communication from and to prismA, e.g. interfaces or performance

#### 6 Real-time test

Test with, for example, a region, a branch, a supplier etc. on the productive system

#### 7 Final acceptance

Product roll-out

Please call us – we would be pleased to provide further information.

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